

**CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Mentzer Media Services**  
**210 W Pennsylvania Ave**  
**Ste 250**  
**Towson, MD 21204**

<u>Contract / Revision</u> 165540 /		<u>Alt Order #</u> 08403812
<u>Product</u> PORTMAN FOR SENATE		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 3890
<u>Advertiser</u> Pol/R Portman/R/Senate/OH-A		<u>Original Date / Revision</u> 09/27/16 / 09/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> TV12736	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 316
<u>Agency Ref</u> 4341		<u>Advertiser Ref</u> 43391

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/07/16	10/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	----1--				1	\$1,200.00					
N 2	WHIO	10/10/16	10/10/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/10/16	10/16/16	1-----				1	\$1,200.00					
N 3	WHIO	10/05/16	10/05/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	--1----				1	\$1,200.00					
<b>Totals</b>									0.00				3	\$3,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	3	\$3,600.00	(\$540.00)	\$3,060.00
<b>Totals</b>	3	\$3,600.00	(\$540.00)	\$3,060.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

REP HEADLINE# 8403812  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET  
HARRIS REPORT FROM REP

FAX# 610-225-1191  
SEP27/16 12.08  
\*\*\* WHIO-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R PORTMAN/R/SEN/OH  
AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC.

210 W. PENNSYLVANIA AVE. SUITE 250

TOWSON, MD 21204

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME ALLY RAMBO  
SALES PRSN PH- NICK WELTE

ORDER # 165540 CONTRACT # 8403812

CLASS: NATL. LOCAL REGIONAL

PRDCT PORTMAN FOR SENATE EST#3890 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT4/16 OCT10/16 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP27/16 12.08

REP: TO DEANNA  
FR JARED  
NEW PORTMAN ORDER  
TOTAL \$3600  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES  
STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:  
AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ROB PORTMAN FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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1			700P-730P	30		\$1,200.00	10/7	10/7	1		FRI	1
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AGENCY ADVERTISER CODE = 280  
AGENCY PRODUCT CODE = 316  
AGENCY EST# = 3890  
PROGRAM : WHEEL OF FORTUNE  
RADULTS : 9.8  
ORD COM1 : TARGET 7 INDEX: 104. NIELSEN: 6.9  
CON COM1 : WHEEL OF FORTUNE

REP HEADLINE# 8403812  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
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SEP27/16 12.08  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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2			700P-730P	30		\$1,200.00	10/10	10/10	1		MON	1
PROGRAM : WHEEL OF FORTUNE RADULTS : 9.8 ORD COM1 : TARGET 7 INDEX: 104. NIELSEN: 6.9 CON COM1 : WHEEL OF FORTUNE												

3			700P-730P	30		\$1,200.00	10/5	10/5	1		WED	1
PROGRAM : WHEEL OF FORTUNE RADULTS : 9.8 ORD COM1 : TARGET 7 INDEX: 104. NIELSEN: 6.9 CON COM1 : WHEEL OF FORTUNE												

OCT/16 \$3,600.00

CONTRACT TOTAL \$3,600.00  
 TOTAL SPOTS 3

MARKET TOTALS \$6,545 WHIO 55% WDTN 45% WKEF 0% WRGT 0% CABL 0% WBDT 0%  
 SVC- NSI  
 DEMOS- RADULTS\*